



GREATER NEW ORLEANS
INC
REGIONAL ECONOMIC DEVELOPMENT



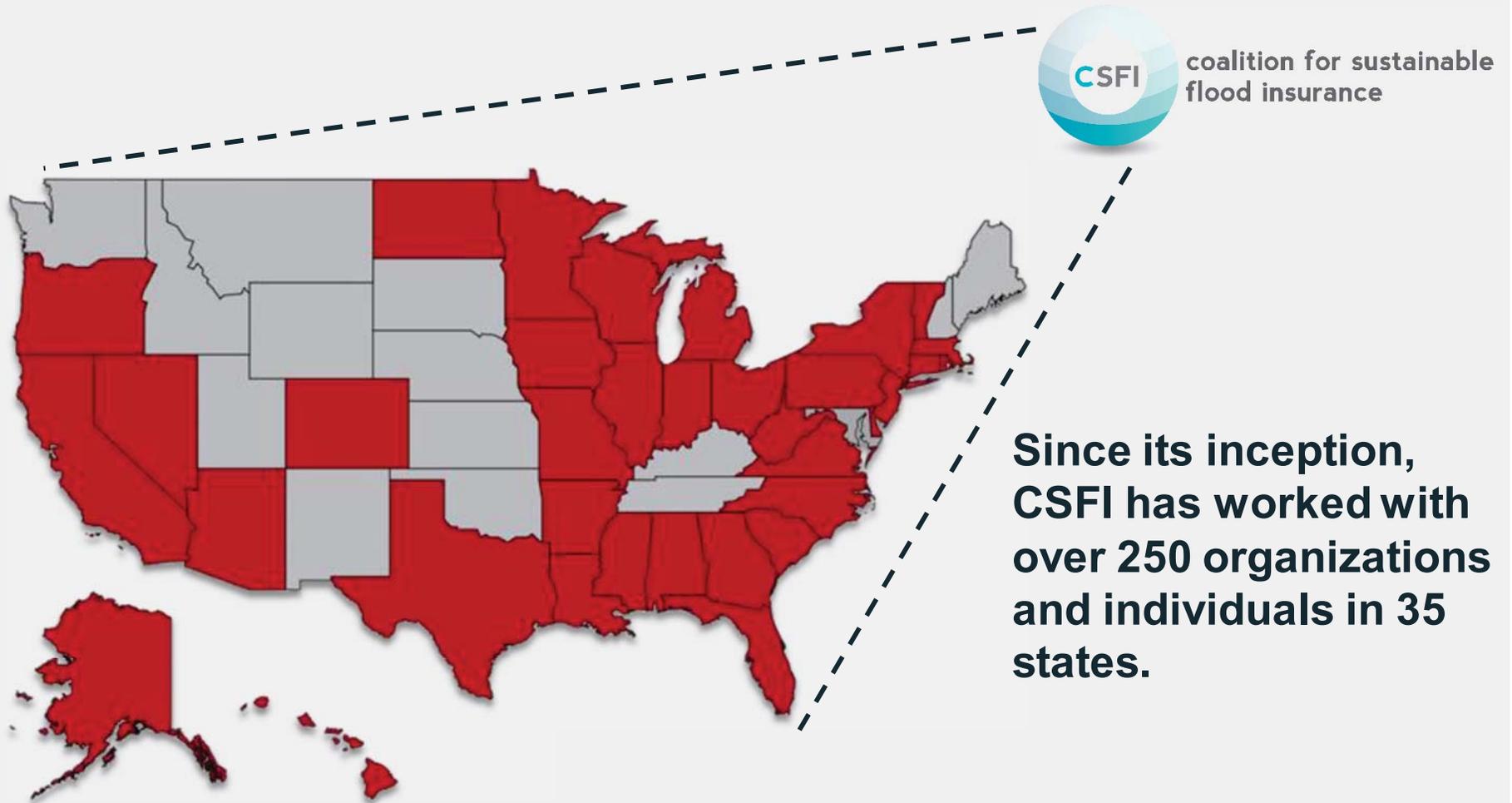
coalition for sustainable
flood insurance

Coalition for Sustainable Flood Insurance

2020 Policy Proposals

The Coalition for Sustainable Flood Insurance

The Coalition for Sustainable Flood Insurance (CSFI) was formed by GNO, Inc. in 2013, and grew to be national in scope.



The Coalition for Sustainable Flood Insurance

Led by GNO, Inc., and in partnership with the Delegation, the Coalition succeeded in passing the Homeowner Flood Insurance Affordability Act of 2014.



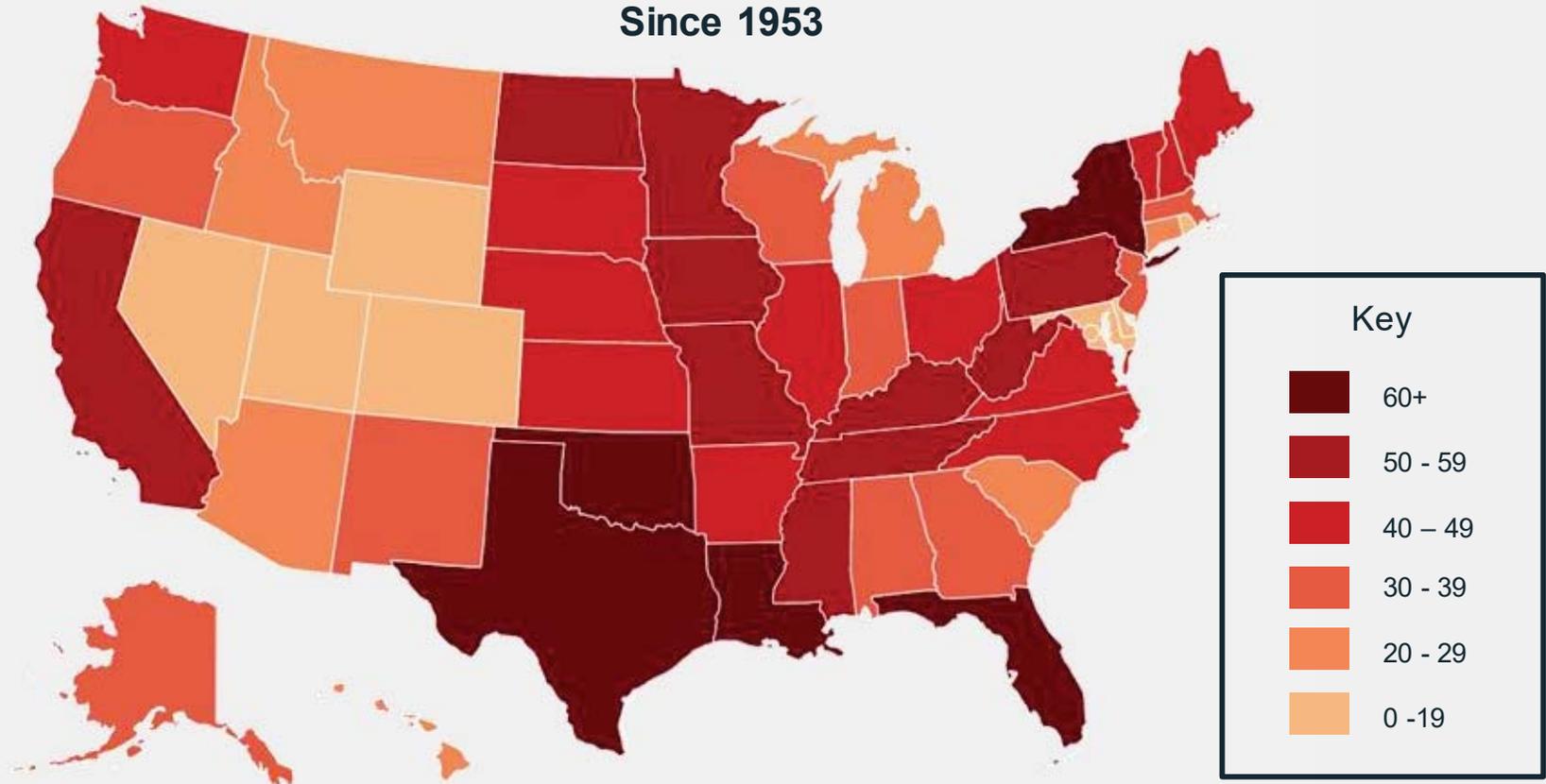
The New York Times JAN. 30, 2014
*Senate Passes Bill to Delay Spike
in Flood Insurance Rates*

THE WALL STREET JOURNAL. U.S.
POLITICS AND POLICY
*House Votes to Scale Back Flood-
Insurance Rate Increases*

Why is Flood Insurance Important?

All 50 states have experienced flood disasters.

FEMA Flooding Related Disaster Declarations
Since 1953



Note: Flooding related disaster declarations include; hurricanes, floods, severe storms, coastal storms, dam/levee breaks, tsunami, and typhoons

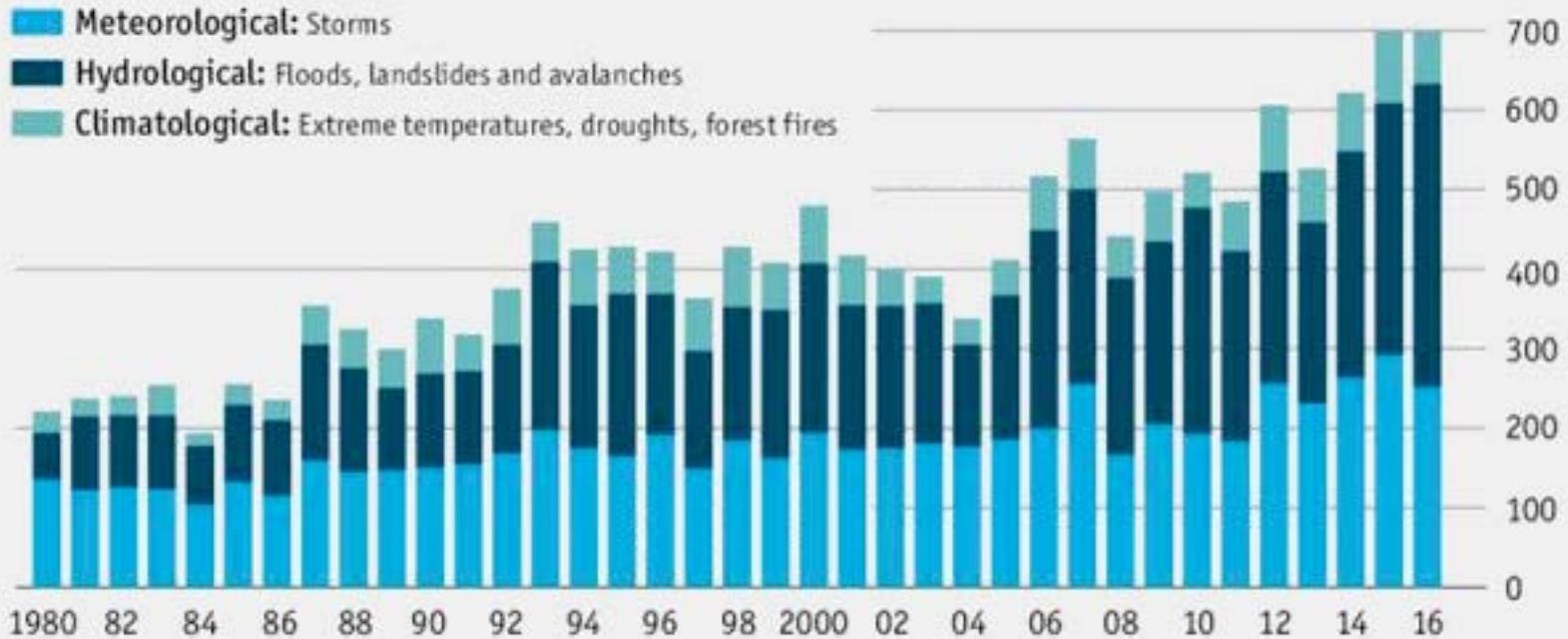
Source: FEMA Disaster Declarations for States and Counties as of 1/7/19

Volatile Weather is Increasing

With weather comes risk and resulting damage.

A rising tide

Natural disasters by cause



Source: Munich Re

The Economic Realities of Living Near Water

Coastal = Commerce



- Coastal areas have a population of 168,803,952 - 51% of the U.S. population
- By 2023, the population of coastal areas will grow by 2.5%
- Coastal areas have 82,740,493 jobs - 51% of the nation's jobs
- Coastal areas have a GDP of \$11 trillion - 57% of the total U.S. GDP.
- With nearly 5.1M payrolled businesses, 51% of the nation's total business are in coastal areas

Emsi 2018.4; Coastal areas are in reference to the ones listed by NOAA, which includes counties on the great lakes

Key Principles

CSFI believes the following key principles are critical to sustainable flood insurance:

Risk Assessment – Enhancing the way we assess and communicate risk will protect communities and the NFIP over the long-term and help to close America’s flood insurance gap. Congress and FEMA should use state of the art technology to accurately and simply communicate flood risk

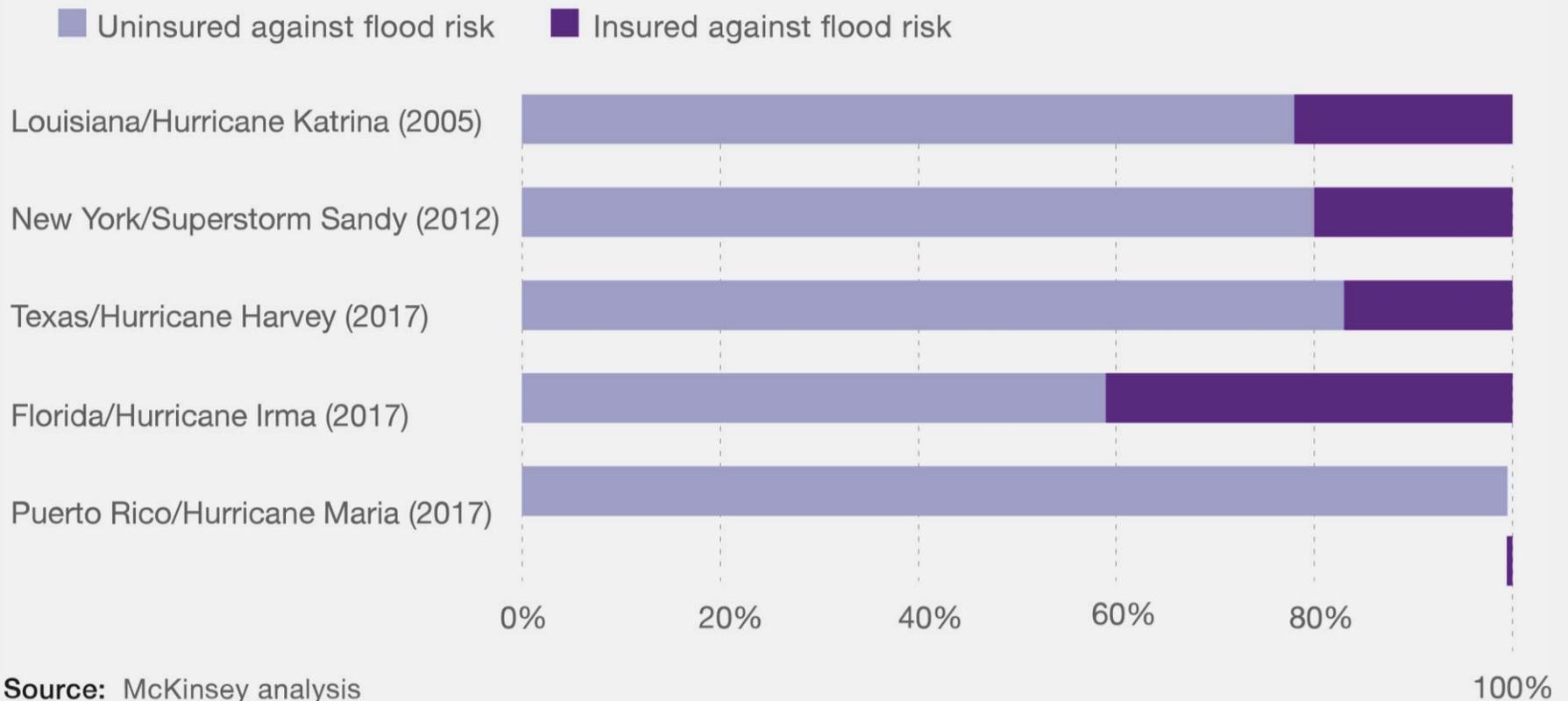
Affordability – Premiums must remain affordable, and people who played by the rules at the time they built or bought their flood policy should not be penalized.

Mitigation – A comprehensive approach to reducing flood losses before a disaster occurs is a more effective means to reducing economic loss and protecting taxpayers interests. Federal, state, and local governments should prioritize investments in mitigation, as should home and business owners

Participation – Adopting policies that encourage more people to carry flood insurance will ensure a greater understanding of flood risk and that individuals and communities recover more quickly and fully following a flood event

America's Flood Insurance Gap

Solutions must focus on closing America's insurance gap.



Progress on Key Priorities

Real progress has been made in mitigation, recovery and even the definition of success.

Disaster Recovery Reform Act of 2018 signed into law making numerous investments in mitigation and disaster recovery, including:

- Investing more heavily in pre-disaster mitigation funding
- Allows resilience projects to be eligible for HMGP at a greater rate
- Addresses duplication of benefits issue

FEMA announced **Moonshot Goals** of doubling coverage and quadrupling investments in mitigation by 2022:



Join Us

Become a member of CSFI, and stay up to date!

- Join CSFI by formally adding your organization to CSFI via our website:
sustainablefloodinsurance.org
- Sign up for email updates
- Follow us on social media

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